

# CASIO®

*Born with your store in mind!  
Stylish design to help your business prosper.*



## SE SERIES ELECTRONIC CASH REGISTERS



STROKE KEYBOARD MODELS  
**SE-S300S/300M/2000M**

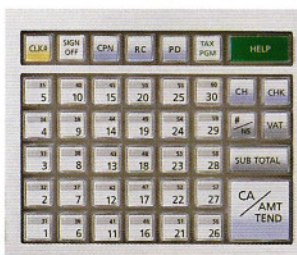
COMBINATION KEYBOARD MODELS  
**SE-C300M/2000M**



# Stroke keyboard models

SE-S300S/SE-S300M 1-sheet models

SE-S2000M 2-sheet model



SE-S2000M

■ Designed to meet the needs of almost any retailer in the grocery or general merchandising fields, our stroke keyboards are equipped with 25 department keys (1-sheet models) or 30 department keys (2-sheet model) for quick, accurate department registration. Using the shift key doubles these numbers to 50 and 60, respectively. And up to 200 departments can be registered by department number.

■ A post receipt function key lets operators issue receipts even with the receipt function key turned to OFF.

## Compact size

The size has been reduced by 33%\* to open up more counter space for interaction with customers.

\*Main unit only; comparison with TE-2000 model

## Stylish design

The contoured body with two-tone coloring adds further richness and elegance to your store's image.

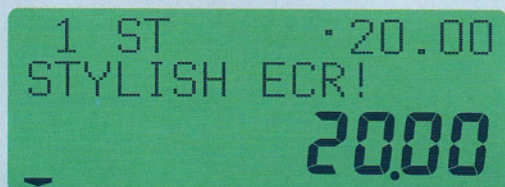
The keyboard is operator friendly, and the display is set at the optimal angle for easy viewing.

The key touch tones can also be turned off when a quiet store atmosphere is desirable.



## High-visibility sales transaction display

A clear backlit LCD assures easy operator readability. Transactions are displayed in up to 12 characters and individual sales figures in up to 10 digits in 7 segments.



## Receipt and journal printer

The speedy thermal printer meets the needs of busy stores with clear, concise printing on spacious sheets measuring 58mm in width.

Enhance your store image by selecting the optimal printing size for adding store messages and graphic images. You can print in normal or double-size characters and add a graphic logo and/or commercial message as a header.

### Help

The Help function provides answers to frequently asked questions, from date/time programming and other receipt issuance issues to paper roll installation and operation of the 300 PLU/department name feature.

ENTER NUMBER THEN PRESS <HELP> KEY.

- 01: HOW TO PROGRAM DATE AND TIME?
- 02: HOW TO PROGRAM TAX TABLE? (US)
- 03: HOW TO PROGRAM TAX? (CANADA)
- 04: HOW TO PROGRAM TAX? (OTHER AREA)
- 05: HOW TO PRINT WATERMARK MESSAGE?
- 06: HOW TO REPLACE PAPER ROLL?
- 07: HOW TO SET DEPT/PLU NAME?
- 08: HOW TO SET PRESET RECEIPT MESSAGE AND GRAPHIC LOGO?
- 09: HOW TO TAKE REPORTS?
- 10: WHAT IS THE ELECTRONIC JOURNAL?
- 11: WHEN NEW TAX TABLE IS PUBLISHED.

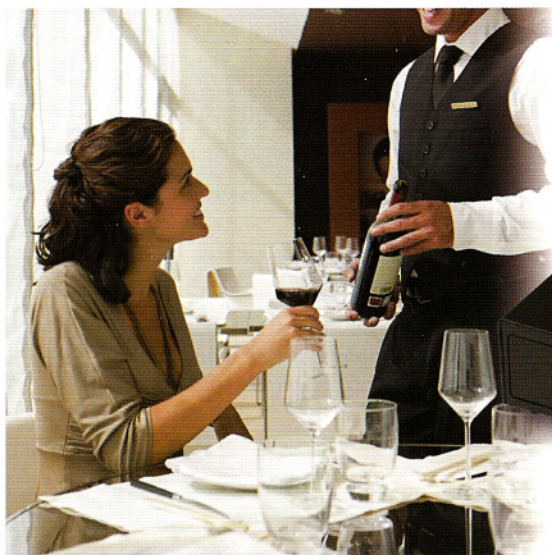
- 1) TURN MODE KEY TO PGM.
- 2) ENTER HMM PRESS <X> OR <X/FOR> KEY.
- 3) PRESS <C> KEY.
- 4) ENTER YMMDD PRESS <X> OR <X/FOR> KEY.
- 5) PRESS <C> KEY.



# Combination keyboard models

SE-C300M 1-sheet model

SE-C2000M 2-sheet model



SE-C2000M



SE-C300M



- An optimal combination of 72 keys on the spill-proof flat keyboard and regular stroke keys support easy registration for retailers of all kinds, especially for small restaurants and other food industry businesses.
- Easily replaceable menu sheet paper simplifies the new menu creation process.
- The dark coloring and rounded contours ensure a good fit with most hospitality environments.
- A stand-alone check-tracking function supports efficient control by hospitality businesses.

## Graphic logo printing

Print graphic images and free text on your receipts for promotional or other purposes. Select an attractive text font to add style to your promotions. A selection of ready-made built-in images is also available for immediate use.

## Quick, easy drop-in paper loading

The drop-in paper loading method is adopted to simplify paper roll replacement.



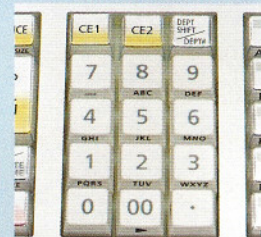
## 300 built-in PLU's/department names

Built-in menus reduce the programming time required for PLU's and departments. Simply select a name from the list and make any necessary adjustments.

001 : ADJUSTMENT  
002 : ADULT  
003 : ADVANCE PAY  
004 : AUDIO  
294 : WARDROBE  
295 : WATCH  
296 : WATER  
297 : WHISKEY  
298 : WHITE WINE  
299 : WIRING  
300 : WRAPPING

## Easy character setting

Use the 10-key keypad and function keys to program such programmable items as PLU and department names. The display enables you to confirm input data at a glance.



## Customer display

A built-in customer display makes it easy for customers to confirm sales transaction contents.



## Data backup

An automatic backup and restore function stores your programming data securely in internal flash memory.



## Sales reports

Various sales reports have been loaded to support your store management.

- Daily general report
- PLU
- Group
- Hourly
- Monthly
- Flash (read report only)
- Periodic report 1 and 2

|         |          |         |  |
|---------|----------|---------|--|
| Z       | DAILY Z  |         | Report title                             |
| Z       | DEPT     | 0001    | Department report title/reset counter    |
|         |          | 0001015 | Report code                              |
| DEPT001 | 38       |         | Department name/No. of items             |
| 8.13%   | 257.53   |         | Sales ratio/amount                       |
|         | 183      |         |  |
|         | 1,362.26 |         |  |
| TL      | 88.61    |         | Total No. of items                       |
|         | 1,916.10 |         | Total amount                             |
| Z       | FIX      | 0001    | Fixed total report title/reset counter   |
|         |          | 0001011 | Report code                              |
| DECLA   | 6,919.04 |         | Declared cash in drawer of main currency |
|         | 0.00     |         | Difference (=declared - accumulated)     |
| GROSS   | 981.25   |         | Gross total                              |
|         | 6,574.40 |         |  |
| NET     | No 111   |         | Net total                                |
|         | 7,057.14 |         |  |
| CAID    | 6,919.04 |         | Cash in drawer                           |
| CHID    | 139.04   |         | Charge in drawer                         |
| CKID    | 859.85   |         | Check in drawer                          |
| CRID(1) | 709.85   |         | Credit in drawer                         |
| CRID(2) | 0.00     |         | Credit in drawer                         |
| CRID(3) | 0.00     |         | Credit in drawer                         |
| CRID(4) | 0.00     |         | Credit in drawer                         |
| RF      | No 3     |         | Refund mode                              |
|         | 10.22    |         |  |

## Other convenient features

- 200 department registrations in up to 12 characters
- 2,000 PLU's for quick, accurate registration
- 50 clerks
- 4 tax tables for tax-included or add-on tax calculations
- PC connection

## Electronic Journal function

The Electronic Journal function enables you to save the contents of your sales transactions in built-in memory.

## Options

|                       |       |                      |
|-----------------------|-------|----------------------|
| Spill-proof cover     | WT-89 | For SE-S300/SE-S2000 |
| Stroke keyboard cover | WT-90 | For SE-C300/SE-C2000 |

## Specifications

| Model No.                                 |                 | SE-S300S/SE-S300M   | SE-S2000M | SE-C300M    | SE-C2000M   |
|---|-----------------|---|-----------|-------------|-------------|
| Body color                                |                 | White   | White     | Black       | Black       |
| Keyboard type                             |                 | Stroke  | Stroke    | Combination | Combination |
| Display                                   | Operator        | LCD with backlight 2 x 16 characters / 10 digits, 7 segments                                    |           |             |             |
|   | Customer        | Pop-up 8-digit numeric LED  |           |             |             |
| Printer                                   | No. of sheets   | 1   | 2         | 1           | 2           |
|   | Printing method | Thermal printer   |           |             |             |
|   | Printing speed  | 14 lines/sec (max.)   |           |             |             |
|   | Paper width     | 58mm +0/-1mm x 80 φ   |           |             |             |
| Drawer type<br>(S: small, M: medium size) |                 | S/M   | M         | M           | M           |
| Memory backup                             |                 | AA-size alkaline batteries x 2 / Approx. 1-year backup (at 25°C)<br>Batteries are not included. |           |             |             |
| No. of RS232c ports                       |                 | 1   | 2         | 1           | 2           |
| Power source                              |                 | Official (nominal) voltage and frequency  |           |             |             |
| Power consumption                         |                 | AC 120v 0.4A / AC 230v 0.26A  |           |             |             |
| Operating temperature                     |                 | 0 to 40°C   |           |             |             |
| Operating humidity                        |                 | 10 - 90% RH   |           |             |             |
| Dimensions and weight<br>(W x D x H)      |                 | 400 x 450 x 213mm with M-drawer / 10 kg<br>330 x 360 x 198mm with S-drawer / 5.5 kg             |           |             |             |

<http://world.casio.com>

Note: Specifications and design are subject to change without notice.

**CASIO**  
CASIO COMPUTER CO., LTD.  
Tokyo, Japan

BW0801-0150001A Printed in Japan  
Printed on recycled paper